

## Fibrecote™ R



Fibrecote $^{\text{TM}}$  R is a fiber-based flexible packaging material for frozen foods that is designed for recyclability. Available in multiple grades, Fibrecote R is engineered to meet a variety of frozen application needs in the retail environment. Fibrecote R is ideal for all form-fill and seal applications (FFS), including high-speed, and offers superior performance and sealing capabilities over other commercially available options. FDA compliant for direct food contact, multilayered Fibrecote R is composed of natural kraft paper with a proprietary polyolefin-based, co-extruded coating providing freezer protection and grease resistance.

## **Sustainability**



- Made from over 85% renewable fiber
- · PFAS free
- 55-75% plastic reduction compared to 1 mil film
- OCC equivalent recyclable verified by laboratory testing at Western Michigan University

## **Operational Efficiency**



- Suitable for Form, Fill and Seal (FFS) applications
- Strong, fast, and durable sealing
- Effective oxygen and moisture barrier for shelflife with medium and high barrier options

## Consumer Experience



- Natural look and branding
- Easy to open and close, no special notching required
- Easier to recycle, higher recycling and recovery rates
- Suitable for a range of frozen applications





How2Recycle® is a standardized labeling system that clearly communicates recycling instructions to the public. How2Recycle has evaluated the packaging specifications of the Fibrecote R, and determined that it is eligible for the How2Recycle label. The final package and application can impact the final label assigned from How2Recycle.

© 2023 Graphic Packaging International, LLC. All Rights Reserved.



