

You have options when it comes to paper cups. Use this **Product Comparison Guide** to help you understand the product differences and... **Find the paper cup that's right for you.**



▼ **Features**

<b>Key Attribute</b>	Standard single-wall cup	Made from 10% post-consumer recycled fiber	Can be commercially composted	Insulated cup	Insulated cup containing a minimum of 40% post-consumer recycled fiber
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▼ **Product Specifications**

<b>Paperboard</b>	Standard cupstock	Minimum of 10% post-consumer recycled fiber	Standard cupstock	Standard cupstock	Standard cupstock with a coated recycled board outerwrap
<b>Coating</b>	Polyethylene (PE)	Polyethylene (PE)	Plant-based PLA	Polyethylene (PE)	Polyethylene (PE) (inner) Kaolin Clay (outer)

▼ **Operational Benefits**

<b>Key Benefit</b>	High-quality product at competitive price	Promote commitment to environment	Support zero waste efforts	Reduce SKUs and total cup usage - no sleeve or double cup required	Promote commitment to environment while reducing total cup usage - no sleeve or double cup required
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**Additional Benefits** Efficient cup stacking allows for large quantity to fit in cup dispensers or on counter • Can apply color-changing ink, QR codes or use multiple designs to increase customer interaction with brand • Stock prints available • Superior printability to elevate brand • FDA Compliant

▼ **Sustainability**

<b>Key Claim</b>	Favorable consumer perception vs. foam	Contains post-consumer recycled fiber	100% renewable	Insulating cup alternative to foam	Insulating cup alternative to foam that contains post-consumer recycled fiber
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**Additional Claims** Support operator's corporate sustainability initiatives • Can be used in locations impacted by municipal foam bans • Sustainable Forestry Initiative® (SFI®) Certified • Made from renewable resources

▼ **Pricing**

<b>Cup Only</b>	\$	\$\$	\$\$\$	\$\$\$	\$\$\$
<b>Cup + Sleeve</b>	\$\$	\$\$\$	\$\$\$\$	\$\$\$ (No sleeve necessary)	\$\$\$ (No sleeve necessary)

▼ **Printable Messaging**

<b>Available On-Product Logos</b>	SFI® Certified Sourcing	SFI® Certified Sourcing	SFI® Certified Sourcing ecotainer® BPI®	SFI® Certified Sourcing	SFI® Certified Sourcing
<b>Suggested Messaging</b>	<ul style="list-style-type: none"> <li>This cup is made from certified fiber - a renewable resource</li> <li>Made in the U.S.A.</li> </ul>	<ul style="list-style-type: none"> <li>This cup is made from a minimum of 10% post-consumer recycled fiber</li> <li>Made in the U.S.A.</li> </ul>	<ul style="list-style-type: none"> <li>Made from fully renewable resources</li> <li>Made in the U.S.A.</li> </ul>	<ul style="list-style-type: none"> <li>Insulated using Thermashield™ technology</li> <li>Made in the U.S.A.</li> </ul>	<ul style="list-style-type: none"> <li>Insulated using Thermashield™ technology</li> <li>This cup is made from a minimum of 40% post-consumer recycled fiber</li> <li>Made in the U.S.A.</li> </ul>



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